The University of Pittsburgh at Greensburg is the recipient of a $500,000 grant from the Richard King Mellon Foundation that will be used to fund Pitt-Greensburg’s Liberal Arts for the 21st Century (LA21c) initiative.

During the next two years, the funding will be used to implement a model for liberal arts education in the 21st century that builds on the high-level of student-faculty-staff engagement at Pitt-Greensburg while incorporating digital and global methods and skills, expanding opportunities for career exploration and experiential learning, and promoting curricular innovation to enhance new and existing offerings with the goal of providing a “ladder of success” for each Pitt-Greensburg student.

“This grant will enable us to continue our progress toward our long-term goal of transforming Pitt-Greensburg into a model liberal arts college with appropriate adjustments for the needs and skills of 21st century students and the demands and requirements of the 21st century world,” explained Dr. Sharon P. Smith, president of the University of Pittsburgh at Greensburg. “We believe that a classical liberal arts education can provide a useful and robust foundation for continuous learning when rethought for the digital world and supplemented with opportunities for experiential learning that point to applications of academic studies in the workplace.”

Specifically, the funding will be used to revise and update curriculum; create and implement a set of educational experiences that provide a “ladder of success” for Pitt-Greensburg students; upgrade curricular and extra-curricular programs to respond to contemporary trends in digitalization and globalization; and maintain and extend the high level of student-faculty engagement that has been the hallmark of the Pitt-Greensburg experience. The funding will support Pitt-Greensburg’s endeavors to move to the next level by expanding the scope and coverage of its programs, integrating activities more effectively into a consolidated program, and providing continued support to faculty and staff as they work to innovate and experiment with new program ideas.

“Digitalization and globalization have individually and interactively transformed the world during the past two decades. The advance of information technology has not only changed the way people think, learn, and communicate but has also facilitated the global integration of thought and activity in a climate of dynamic and accelerating change,” said Smith. “Modes of learning and skill sets of students and faculty have altered dramatically—which means how we teach must change as well as what we teach. While students arrive on campus with growing expertise in digital skills, we must continue to enhance and develop their abilities in critical thinking and communication, as well as the breadth and depth of knowledge and understanding.”

Previous funding provided by the Richard King Mellon Foundation to Pitt-Greensburg includes a contribution towards the construction of the new Sustainable Office and Classroom Building and a 2002 grant received in support of instructional technology.
The University of Pittsburgh at Greensburg is poised to move into a new era and new endeavors. As such, the campus is faced with both challenges and opportunities—that if met—would position Pitt-Greensburg as a model campus that is expanding its foundational strengths while incorporating new programs and state-of-the-art technologies into the academic experiences of its students.

The recently awarded $500,000 grant from the Richard King Mellon Foundation will allow us to continue moving forward with our Liberal Arts for the 21st Century initiative. At the core of this initiative is one of Pitt-Greensburg’s key strengths: the strong academic relationship among students, faculty, and staff that is a major component of the Pitt-Greensburg experience.

As a campus, we believe in the value of a classical liberal arts education because it develops the critical thinking skills as well as the depth and breadth of knowledge necessary for life-long learning. We also believe that information literacy, as described by Jeremy Shapiro and Shelley Hughes in their article for Educom Review (March/April 1996), should also be seen as “a new liberal art that extends from knowing how to use computers and access information to critical reflection on the nature of information itself . . . .”

The R.K. Mellon grant provides a firm foundation on which to build our Liberal Arts for the 21st Century initiative. But we can’t stop there. In addition to seeking additional funding from other foundations and corporations to support this endeavor, we are seeking the support of our alumni and friends.

This support can take many forms, including a visit to campus to participate in the many activities, events, and programs that are free and open to the public. This semester, the Joan Chambers Concert Series will feature the acclaimed pianist Elizabeth Tomlin in February followed by Pitt’s own renowned Heinz Chapel Choir that will perform in April.

Another way to support your Alma Mater and its endeavors is to participate in this year’s Pitt Day in Harrisburg. Join us for the bus trip to Harrisburg and share your thoughts on why publicly-assisted education is important to the economic well-being of the Commonwealth of Pennsylvania.

Hail to Pitt!

Sharon P. Smith, PhD
President
The Pitt-Greensburg Alumni Association (PGAA) has named Rob Oliver ’97, from White Oak, PA, as its 2012 Alumnus of Distinction.

The PGAA Alumnus of Distinction award recognizes excellence among alumni at the University of Pittsburgh at Greensburg based on outstanding level of professional achievements, service to the community, service to the University of Pittsburgh, special recognition or honors, and other special efforts or success. A certificate will be presented to Oliver at the 2012 Commencement ceremony, set for Saturday, April 28.

“We are elated to be able to honor Rob with this award,” says Frank M. Spoto, Jr., Esq. UPG ’99, ’03 LAW, president of the PGAA. “Rob’s passion and drive to help those around him achieve their everyday goals in life is the primary reason why he stood out among our outstanding nominees this year.”

Oliver works for the Disability Rights Network as an advocacy specialist. He also is a motivational speaker and author. His autobiography, entitled Still Walking, shares his experiences of living with a disability as well as the important lessons he’s learned along the way.

“I am extremely honored to receive this award,” says Oliver. “It serves as recognition of the value of my work following graduation. I am humbled as well. Although my disability has provided challenges along the way, my goal has been to live life to the fullest. The only thing I have done is what everyone should do, don’t focus on what we can’t do, but make the most of the abilities we have.”

Oliver was paralyzed from the chest down during a body surfing accident in North Carolina when he was 21 years old. After the accident, he went on to obtain his bachelor’s degree in psychology from the University of Pittsburgh at Greensburg and his master’s degree in psychology from Duquesne University. He and his wife Becky (Clark) Oliver ’94 are the parents of 10-year-old triplets Chloe, Lauren, and Josh.

His advocacy work with individuals provides people with protection from abuse and neglect, access to services and the opportunity to make their own choices. Additionally, his work also allows him to advocate for systems change, mostly focusing on the services provided by the State of Pennsylvania for people with disabilities. With the current budget situation, it is imperative to understand the implication of budget cuts and how those cuts are affecting the lives of real people. The third way he is changing other people’s lives is through his speaking and book. The core message of his presentation is that everybody has problems.

“Our success in life is determined by whether we let those problems define us or we, instead, put our energy into doing what we can and focusing on the positive,” he notes.

During the past year Oliver has provided motivational presentations pro bono to more than 24 local Rotary clubs.

His service to the community reaches further, though. In 1999, Oliver was appointed to the Community Living Advisory Committee by the Secretary of the Department of Health and Human Services. His role on this committee was to provide meaningful input to the Department of Public Welfare, the Department of Aging and the Office on Long-Term Living as they created policies, procedures, and programs serving individuals with disabilities across the Commonwealth.

He also has trained the staff and the participants of several organizations including the Three Rivers Center for Independent Living, Mental Health America, and Pennsylvania Advocacy Resources to strengthen their advocacy as an organization and as individuals. Until recently, he served on the board of directors for United Cerebral Palsy of Pittsburgh, one of the premier service organizations in Western Pennsylvania, and the Tommy Wilson Exceptional Student Foundation, which funds educational supports for students with special needs.

Upcoming PGAA Events
Join us for Pitt Day in Harrisburg

Members of the Pitt-Greensburg group visited with State Representative Mike Reese (center) during the 2011 Pitt Day in Harrisburg.

Members of the University of Pittsburgh at Greensburg community will again participate in Pitt Day in Harrisburg, scheduled for Tuesday, March 13. This event allows representatives from all of the Pitt campuses to speak with members of the General Assembly and provide a first-hand perspective of the challenges and changes facing Pitt Students.

The PGAA will sponsor a bus to Harrisburg that will depart from campus. Watch the Alumni E-Newsletter, the Pitt-Greensburg Official Alumni Page, and www.greensburg.pitt.edu for information about how to participate and other activities being planned. Or contact the Alumni Relations Office at 724-836-7496 or upgalum@pitt.edu to find out how you can participate.

Alumnus of Distinction:
Rob Oliver ’97 making a difference in the lives of others
The University of Pittsburgh at Greensburg aspires to become a model campus for a liberal arts education in the 21st century. In order to effectively meet the challenges facing it, Pitt-Greensburg is working to develop vigorous, ongoing funding sources.

One way to address these future challenges is through endowment programs. By building up these funds, the financial stability of the University of Pittsburgh at Greensburg is increased, and a stream of dependable income is established. The principal of these funds remains intact. Only the income, or a portion of the income, is used to meet ongoing needs. The funds last indefinitely and provide ongoing resources to Pitt-Greensburg.

For instance, Dr. George F. Chambers, president emeritus of the University of Pittsburgh at Greensburg, was instrumental in establishing several endowed programs on the campus.

In 1998, Dr. Chambers created the Joan Chambers Children's Literature Fund, in honor of his late wife. Income from this endowed fund is used to purchase books, journals, monographs, videos, special programming, and other materials deemed appropriate for a children's library. Additionally, income is used to advance the study of children's literature through special programs, conferences, lectures, and seminars. Income may also be used to fund special studies and academic inquiries dealing with children's literature and child development.

This endowed fund also has made it possible for Millstein Library to sponsor the annual Children's Literature Conference, now in its 16th year. This one-day conference brings nationally known children's authors and illustrators to campus to share their expertise with other writers, illustrators, students, and other interested members of the public.

Dr. Chambers' most recent endowment, established the Joan Chambers Concert Series Endowment. This fund provides a music series, essentially of classical and light classical music, for the enjoyment of the Pitt-Greensburg community and the general public. The endowment income provides compensation for the performing artists. Included in the criteria for the fund is an annual invitation to the Heinz Chapel Choir, the University of Pittsburgh's signature a cappella choir, to perform as part of the series.

Pitt-Greensburg depends on regular annual giving to meet operational expenses. It also needs to increase its endowment pool to effectively face future uncertainties and opportunities. The greater its endowment income, the better it can fulfill today's mission tomorrow.

In some instances, Pitt-Greensburg's friends shy away from endowments because they consider themselves financially incapable of creating one. And others steer clear because it all seems so complicated. Both concerns are unwarranted. Actually, most anyone can create an endowment through careful planning. And, what's more, doing so is easier than people expect.

Every named endowment bears witness to the person or persons behind the endowment as those who believe in the mission of Pitt-Greensburg. Such testimony encourages others to support Pitt-Greensburg. It also passes along a message concerning personal values to family members.

For additional information on endowments or how you can create a lasting legacy, contact Jodi Kraisinger, director of University Relations and Institutional Advancement, at gift2pg@pitt.edu or 724-836-9942.
Lillian Beeson retires

Lillian L. Beeson, PhD, professor of Communication, retired at the close of the 2011 Fall Term. Beeson’s career here spanned more than 35 years, nearly three-quarters of the time that the regional campus has been in existence. She began teaching at the regional campus in 1975 as a part-time instructor of Communication. In 1978, she was named an assistant professor of Communication and received tenure in 1985. In 2003, she was named a full professor of Communication.

“Dr. Beeson helped to create a school where extraordinary teaching is the norm. Her own teaching sets a very high standard for faculty to emulate, both now and in the future,” said Sharon P. Smith, PhD, president of the University of Pittsburgh at Greensburg. “She fostered an environment where students are individuals and treated as such.”

Beeson is the founding director of Pitt-Greensburg’s Humanities Academic Village, a learning community that fosters academic, community, and cultural achievement.

In 2000, Dr. Beeson was the recipient of the Pitt-Greensburg Service Award. She was also the 1997 recipient of the University of Pittsburgh Chancellor’s Distinguished Teaching Award and the 1996 recipient of the Pitt-Greensburg Teaching Award.

Cobetto Lecture scheduled

This year’s Dr. Bernard Cobetto Lecture Series will feature John E. Abraham, PhD, at 7 p.m. on Tuesday, April 3, in the Ferguson Theater (Smith Hall). His talk is entitled “Madmen, Educrats, and Demagogues: Confessions of a Recovering Politician.”

The Cobetto Lecture Series focuses on contemporary ethical issues. Established in 2005, it is made possible by the support of Dr. Bernard Cobetto and his wife, Ellen. Dr. Cobetto is a 1945 graduate of the College of Arts and Sciences at the University of Pittsburgh and a 1947 graduate of the University’s Schools of Medicine.

For nearly 20 years, Abraham served as chief of the Exposure Investigations and Consultations Branch for the Centers for Disease Control/Agency for Toxic Substances and Disease Registry. In addition to planning, directing, and evaluating the Agency’s exposure assessment program, he also oversaw the activities of 40 personnel.

Chairman of the Cobb County (Georgia) School Board, Abraham retired from public service in 2004. He earned his PhD in environmental health from the University of Iowa. He also earned a BA from the University of Denver, an MA from the University of Hartford, an MPH from Tulane University, and an MBA from Georgia State University.

Blue & Gold Weekend

HOME COMING 2012
UNIVERSITY OF PITTSBURGH GREENSBURG

SAVE THESE DATES:
FRIDAY, OCTOBER 12 & SATURDAY, OCTOBER 13

• Annual Golf Outing at the Greensburg Country Club
• 5K Walk/Run at Pitt-Greensburg

Plus: Fun-filled events for alumni, families, community, faculty, & staff!

WATCH FOR DETAILS AND PLAN TO ATTEND.
The Pitt-Greensburg Theatre Company presents the world premiere of a new post-Progressive Rock musical, *Dog Assassin*, created by Pitt-Greensburg faculty member Stephen Schrum, PhD, (book and lyrics) and long-time collaborator Jeremy dePrisco (music).

The musical will be performed 7:30 p.m. in Ferguson Theater (Smith Hall), on Thursday, March 22, Friday, March 23, and Saturday, March 24. A special matinee performance will occur Sunday, March 25, at 2 p.m. The production staff will then hold a post-mortem of the production at 7 p.m. on Monday, March 26, that will include a question-and-answer session with the audience.

The play concerns a grocery bagger who makes extra cash on the side in a noisy suburb filled with loud and annoying canines. But when he meets a young woman, his world turns upside down. *Dog Assassin*, with a title as surprising as *Urinetown!* The Musical, features Egyptian mythology, Eastern philosophy, Jungian psychology, spirit guides, crackpot nutrition advice, and the TV show *Highlander*. According to Schrum, it is a tale of self-discovery, spiritual redemption, and love.

Visual and Performing Arts major Elliot Sheedy will serve as musical director for the production, using this work as his capstone project in Theatre. For the past year, he has been working as a Green Scholar, assisting Schrum in an academic research project. In August, Elliot and Schrum co-presented their work at the Association for Theatre in Higher Education conference, held in Chicago, on a panel entitled "The Past As Prologue to the Digital Age; Memory and Legacy As the Future’s Foundation."

Tickets available at the door only: $12 regular, $6 students/seniors. Call 724-836-7483 for more information, or email Schrum at sas114@pitt.edu.

The University of Pittsburgh at Greensburg received a MetLife Creative Connections Award from New Music USA (formerly the American Music Center and Meet the Composer). The award will be used to defray the costs associated with bringing composer Jeremy dePrisco to the Pitt-Greensburg campus in March 2012 for the world premiere of *Dog Assassin*.

During dePrisco’s visit to campus, he will work with the Pitt-Greensburg Theatre Company to provide a richer experience for both the students and the greater community audience members.

DePrisco also will offer six workshops that are open to both students and the greater community. These workshops take place in Ferguson Theater unless otherwise noted and include:

- **Working as a Singer/Songwriter: A Practical Guide** (March 21 at 4 p.m. in Village Hall): How aspects of the music business have changed.
- **A Performer’s Integration of Social Media** (March 23 at 1 p.m.): Using a website, Facebook, SoundCloud, etc. as your public face.
- **Sound Design vs. Composition: It’s Not Just Scribbling Notes in a Lonely Writer’s Garret** (March 23 at 2 p.m.): Explore the evocative aural experience through electronic design, acoustic design, and broadening the listening palette.
- **Audio Production Toward Creating a CD Release: Info Gleaned from the Recording of Six Solo Albums** (March 21 at 1 p.m. and 2 p.m.): DePrisco will talk about the pros and cons of creating a physical CD and his experience with the medium.
- **Working in Collaboration with Other Musicians and Theatre Artists: You Don’t Have to be in the Same Room Anymore** (March 22 at 10 a.m. and 1 p.m.): Learn how working methods, communication styles, and personalities can contribute to collaboration.
- **Touring: How to Plan, What to Expect** during these various workshops.

With more than 15 years of work in music and production experience, dePrisco writes and produces music and designs sound for album projects, theatre, and digital media throughout northeast and central Pennsylvania. DePrisco has produced seven solo albums and has done either composition or sound design for 23 theatre productions–many in collaboration with Schrum and James H. Slusser (Bloomsburg University).
Spring Events

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Events are free and open to the public unless indicated.

April 3
The featured speaker this year’s Dr. Bernard Cobotto Lecture Series on Contemporary Ethical Issues is John Abraham, PhD. Entitled “Madmen, Educrats, and Demagogues: Confessions of a Recovering Politician,” his presentation will begin at 7 p.m. in the Ferguson Theatre (Smith Hall).

April 13
The Pitt-Greensburg Chorale and Chamber Singers present their spring concert featuring Die Sieben Worte by Heinrich Schütz at 7:30 p.m. in the Mary Lou Campana Chapel and Lecture Center.

April 14
The Center for Professional Growth at Pitt-Greensburg, in collaboration with the University of Pittsburgh School of Nursing, presents “Diabetic Management with Oral Agents” as part of the 2011-2012 Pharmacology Update Series. Presented by teleconference, the session runs from 8:30 a.m. to 11:30 a.m. in Millstein Library (Room 250) and nurses earn three CNE contact hours. Registration is $60 per session and may be done online at www.greensburg.pitt.edu/about/cpg.

April 21
The Joan Chambers Concert Series presents the Heinz Chapel Choir at 7:30 p.m. in Ferguson Theater. This event is free and open to the public.

April 28
Pitt-Greensburg Commencement will be held at 11 a.m. on Ridilla Field (weather permitting). Additional details are available at www.greensburg.pitt.edu/graduation.

May 5
The Center for Professional Growth at Pitt-Greensburg, in collaboration with the University of Pittsburgh School of Nursing, presents “Osteoporosis” as part of the 2011-2012 Pharmacology Update Series. Presented by teleconference, the session runs from 8:30 a.m. to 11:30 a.m. in Millstein Library (Room 250) and nurses earn three CNE contact hours. Registration is $60 per session and may be done online at www.greensburg.pitt.edu/about/cpg.

Check the Event section of www.greensburg.pitt.edu for more events.

A complete schedule of athletic events is available at www.greensburg.pitt.edu/athletics.


Go to http://www.youtube.com/pittgreensburgvideos, and check out what’s happening on the Pitt-Greensburg YouTube Channel, too!
Spring Events

Events are free and open to the public unless indicated.

February 22-23
For the sixth consecutive year, students at the University of Pittsburgh at Greensburg will present The Vagina Monologues. Curtain time is 7:30 p.m. on February 22 and February 23, and noon on February 24. Tickets, available at the door, are $8 (adults) and $5 (with Pitt-Greensburg student ID). Proceeds from this event will benefit the Blackburn Center Against Domestic Violence, the YMCA of Westmoreland County, and Women for Women.org. This event is also part of this year’s La Cultura Lecture Series focusing on Global Feminism.

March 3, 2012
The Center for Professional Growth at Pitt-Greensburg, in collaboration with the University of Pittsburgh School of Nursing, presents “GI Disorders” as part of the 2011-2012 Pharmacology Update Series. Presented by teleconference, the session runs from 8:30 a.m. to 11:30 a.m. in Millstein Library (Room 250), and nurses earn three CNE contact hours. Registration is $60 per session and may be done online at www.greensburg.pitt.edu/about/cpg.

March 13
Join Pitt-Greensburg at Pitt Day in Harrisburg and share your thoughts about the issues facing higher education. To participate, contact the Office of Alumni Affairs at 724-836-7496 or upgalum@pitt.edu.

March 18-19
High school juniors and seniors can experience campus life during the Admissions Overnight Visit. The program begins Sunday afternoon and ends Monday afternoon. Participating students receive a $45 application fee waiver. Space is limited for this program. Register by calling 724-836-9880.

March 22-25, 2012
The Pitt-Greensburg Theatre Company presents the world premiere of the musical Dog Assassin. Curtain time is 7:30 p.m. March 22 through March 24 and 2 p.m. on March 25 in Ferguson Theater. This new post-Progressive Rock musical was created by Pitt-Greensburg faculty member Stephen Schrum (book and lyrics) and Jeremy dePrisco (music). Tickets are $12 (regular) and $6 (students/seniors).

March 31
Attend Pitt-Greensburg’s Discovery Day event and receive a $45 application fee waiver. Program runs from 9:30 a.m. to 3 p.m. and provides an in-depth look at the University of Pittsburgh at Greensburg, including admissions, financial aid, housing, and student life. Register at www.greensburg.pitt.edu or by calling 724-836-9880.

Discover Yourself . . . Discover Your World

Class Notes . . .

Frank M. Spoto, Jr., Esq. UPG ’99, LAW ’03 has launched a new business, Spoto Fitness, as a division of his company Spoto Management, LLC. As a certified personal trainer, he will help others to achieve their goals. He also has been elected to the Board of the Greater Rostraver Chamber of Commerce.

Amber (Short) Newcaster ’01 and her husband, Nick, welcomed their second daughter, Maren Margaret, on September 20, 2011. She joins big sister Jillian.

Megan (Byers) Hinch ’03 was married on October 1, 2011, to Harry Hinch Jr. She currently works in Customer Service/Sales at the Kurt J. Lesker Company. The ceremony and reception were both in Pleasant Hills, PA, followed by a honeymoon in Negril, Jamaica.

Brian Root ’04 recently took office as president of the Kiwanis Club of Greensburg and will serve as Lt. Governor of his Kiwanis division during the 2012-2013 year. Brian has been an active in Kiwanis since 2006.

Lindsey Shawley ’05 was promoted to officer in the Corporate Marketing Department at PNC Financial Services, Inc. Lindsey recently became engaged to Jeremy Moore; they are planning a spring 2012 wedding.

Since graduation, Joan Trax ’09 has worked as an accounting assistant in Grant Analysis for Brightside Academy and is now working at US Steel in Vendor Coding. She also was married this past May.