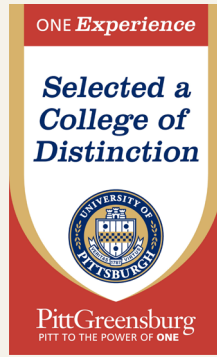


# Defining Our New Brand

The University of Pittsburgh at Greensburg is part of the University of Pittsburgh system. **The Power of One University** means that you have the resources of a major university available to you. It means that when you graduate, your diploma will read, “University of Pittsburgh.” **The Power of One University** means that you will receive a quality education that will prepare you for your career—and that education will prepare you for a lifetime of learning and change.



**The Power of One Dream** is the power of your dream. For some, earning a degree and beginning their career is One Dream. For others, it is the dream of becoming an accountant or a biochemist. For all, it is the Power of One Dream, their individual dream. Pitt-Greensburg can help you harness the Power of One Dream and make it a reality.

**The Power of One Idea.** It is that moment in class when the concept clicks and you understand. It is the assignment that takes you out of your comfort zone and allows you to see the world with a whole new perspective. It is the experiential learning/internship that helps you to know that you have chosen the right major and career path. That's the Power of One Idea.

At Pitt-Greensburg, the **Power of One Goal** fuels all of our activities. Whether it is the long-range goal of graduating with that four-year Pitt Degree or the goal of becoming a stronger leader, your experience at Pitt-Greensburg will help you to achieve the Power of One Goal. With faculty, staff, and fellow students to help you along the way, your One Goal will help to define your choices for classes, activities, and internships.



**The Power of One Discovery** permeates the Pitt-Greensburg campus. It is in the classroom, on the playing field, and in the workplace. Through your experience here, you can discover your career path, new countries, and new skills and talents. Or you can discover different perceptions and ideas as you more deeply explore the familiar or break new ground by exploring new experiences and subjects. It is the Power of Discovery that makes college the defining moment that it is for students who take advantage of the opportunities available to them.

**The Power of One Opportunity** is different for each student. Your opportunity may be defined by the professor who



recommends you for a research partnership. It might be defined by the internship that turns into a full-time job after graduation. Or, it might be defined by the friends you make who work with you to plan and implement a new program or club.

Pitt-Greensburg knows that its graduates enter the workforce with strong skills and capabilities. Their poise and breadth/depth of knowledge is coupled with a strong work ethic that frequently allows them to outshine their competitors—at least that what employers who have hired Pitt-Greensburg graduates tell us. It is the **Power of One Promise.**



**The Power of One Person** speaks to the power of one individual to make a difference. Whether a member of the faculty, staff, or students, the Power of One Person means that each of us contributes to the overall success of Pitt-Greensburg—and each other.

One Person can change the world, and here at Pitt-Greensburg we give you the skills and education that you need to make those changes. Whether it is developing a new research concept in class or taking on a community service project, Pitt-Greensburg students, faculty, and staff are affecting change locally and globally.

