University of Pittsburgh at Greensburg

Arts Entrepreneurship Certificate

The Arts Entrepreneurship Certificate Program has been designed to provide students with the knowledge skills, and tools needed to create their own personal brand, to market themselves as artists, and to find gainful employment while they are working toward their eventual full-time career in the arts.

The courses can be completed in as little as four semester, while you complete your undergraduate degree. Some of the courses also fulfill general education requirements.

REQUIREMENTS:

Complete the required classes:

MGMT 0022 ***or* MGMT 0026**	**Financial Accounting *or*** **Personal Financial Planning**
MGMT 1857	**Project Management**
COMMRC 1310	**Advertising Strategy and Practice**
ENGCMP 0031	**Business Writing**
HUMAN 1055	**Arts Entrepreneurship**
COMMRC 1900 ***Or* THEA 0103**	**Communication Internship (preferred) *or*** **Theatre Practicum**

Courses for the Arts Entrepreneurship Certificate must be completed with a C- or better.

Fall 2018