Public Policy

39 credits
Bachelor of Science

The Public Policy major provides students with the knowledge, skills, and experiences that will not only prepare them for work in the employment fields listed below, but for many other jobs, post graduate education, and self-employment opportunities. Students will become informed citizens, ready to participate and serve while we face serious problems, challenges, and choices as a society.

The Public Policy major is interdisciplinary by design, drawing from the social sciences (Anthropology, Economics, History, Political Science, and Sociology), the humanities (Communication and Philosophy), and professional programs (Criminal Justice, Health Sciences, and Management). Both quantitative and qualitative methods are emphasized.

Employment:
* Federal/state government
* Law
* Health care
* City/regional planning
* Public Management
* Governmental affairs
* Military and security
* Policy campaign
* Management intelligence
* Foreign service
* Law enforcement
* Public relations
* Non-governmental organizations
* Regional and international development
* Non-Profit Organizations

Core Courses

SOCSCI 0105
ECON 0225
COMMRC 1111
COMMRC 1153
PS 1261
PS 1265
SOCSCI 0200
SOCSCI 1040
SOCSCI 1114

5 courses - 15 credits

Introduction to Public Policy
Cost Benefit Analysis (Writing Course)
Theories of Persuasion OR
Rhetoric and Public Policy
American Public Policy OR
Administration of Public Affairs
Research Methods in the Social Sciences OR
Program Evaluation OR
Qualitative Research Methods

Elective Courses

Students choose 5 courses (15 credits). Students are to work with a faculty advisor to create a course of study. A partial list of available classes is provided below.

ECON 0134
ECON 0835
MGMT 1125
MGMT 1851
CJ 0002/SOC 0020
CJ 0210
PS 1541
SOC 0007
SOC 0145
SOC 0433
SOC 0477
SOC/PS 0335
COMMRC 0500
COMMRC 1127
COMMRC 1153
COMMRC 1220
COMMRC 1410

5 courses - 15 credits

Public Economics
Government and the Economy
Business Economics
Labor Relations
Crime, Law, and Public Policy
American System of Criminal Justice
Politics of Global Economic Relations
Social Problems
Drugs and Society
Social Inequality
Medical Sociology
Sociology of Politics
Argument
Image Restoration in the Media
Rhetoric and Public Policy
Public Relations: Strategy and Practice
Film and Propaganda

Additional Requirements

SOCSCI 1955
Internship or Practicum (3 credits)

3 courses - 9 credits

Public Policy Capstone

General Education Courses

COMMRC 0320
ECON 0100
ECON 0110
PS 0200 OR SOC 0009
PHIL 0300 OR PHIL 1380
SOC 0010
STAT 0200 OR STAT 1000, OR STAT 1100

7 courses - 22 credits

Mass Communication Process
Introduction to Microeconomics
Introduction to Macroeconomics
American Politics OR American Society
Ethics OR Business Ethics
Introduction to Sociology
Basic Applied Statistics OR Applied Statistics
OR Probability and Statistics for Business