



Blue & Gold Weekend

H O M E C O M I N G 2 0 1 6

UNIVERSITY OF PITTSBURGH GREENSBURG

Golf Outing Sponsorship Packages

Friday, September 30, 2016

Totteridge Golf Course

2029 Totteridge Drive, Greensburg, PA 15601

Signature Sponsor - \$5000 (Exclusive)

- Company name/logo with event name
- Recognition on event marketing materials*
- \$500.00 company named scholarship
- Company name/logo on banner & tee sign
- Opening or closing remarks by company
- Full page recognition space in program
- Two complimentary foursomes
- Two drink coupons per player

Fairway Sponsor - \$3,000

- Recognition on event marketing materials*
- Company name on tee sign
- Half-page recognition space in program
- One complimentary foursome
- Two drink coupons per player

Birdie Sponsor - \$1,500

- Recognition on event marketing materials *
- Company name on tee sign
- Quarter-page recognition space in program
- Two complimentary golfers
- Two drink tickets per player

Buffet Sponsor - \$750

- Recognition on event marketing materials*
- Company name on buffet signage & tee sign
- Listed in program
- Two complimentary golfers

Driving Range Sponsor - \$300

- Recognition on event marketing materials*
- Company name on sign at driving range
- Listed in program

Individual Tee or Hole Sponsor - \$150

- Company name on sign at tee or near green of hole
- Listed in program

Eagle Sponsor - \$2,000

- Recognition on event marketing materials*
- Company name on tee sign
- Quarter-page recognition space in program
- One complimentary foursome
- Two drink coupons per player

Cart Sponsor - \$1,000

- Recognition on event marketing materials*
- Company name on each golf cart
- Listed in program
- Two complimentary golfers

Lunch Sponsor - \$500

- Recognition on event marketing materials*
- Company name on sign on lunch carts
- Listed in program

Putting Green Sponsor - \$300

- Recognition on event marketing materials*
- Company name on sign at practice putting green
- Listed in program

Patron - \$100

- Company or individual name listed in program

**Recognition on event marketing materials begins upon confirmation of sponsorship and must be received no later than Sept. 8. Please refer to Program Specification page for details and deadlines for inclusion in the printed materials.*

Sponsorship fees are tax deductible as allowed by law. Complimentary golfer is valued at \$90 per golfer and is not tax deductible.

Please visit www.greensburg.pitt.edu/about/blue-and-gold-weekend for additional sponsorship opportunities for the UV Splash – A Pitt-Greensburg Night Color Run, Car Cruise and the Art Show@Pitt-Greensburg!

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Golf Outing

Program Recognition Specifications

for sponsorship levels with full, half, or quarter page recognition in the program

Please forward this to your marketing representative or graphic designer.

Recognition deadline is Thursday, September 8, 2016

RECOGNITION SUBMISSION

Please provide all submissions electronically to Eleanor Flannery at upgiving@pitt.edu.

We suggest that your submissions be designed in the spirit of this fundraising event. Please avoid anything that would be typically used for commercial advertising that directly sells a product or service and makes comparative claims.

Please note that we cannot guarantee the recognition of a sponsorship if materials are not received by Thursday, September 8, 2016.

FORMAT AND GUIDELINES

All submissions should be in black and white with no bleeds. No business cards or camera-ready art work will be accepted. High-resolution, print-quality electronic artwork only (min. 300 dpi).

All submissions must be in PDF format.

SIZES

Finished program booklet dimensions are 5.5" wide x 8.5" high

Full page (vertically oriented): 5" wide x 8" high

Half-page (horizontally oriented): 5" wide x 3.875" high

Quarter-page (vertically oriented): 2.375" wide x 3.875" high

Please direct any questions to:

Eleanor Flannery at upgiving@pitt.edu or 724-826-7039

AS ALWAYS, THANK YOU FOR SUPPORTING THIS EVENT AND FOR YOUR COMMITMENT TO THE CURRENT AND FUTURE STUDENTS OF THE UNIVERSITY OF PITTSBURGH at GREENSBURG.