

# undergraduate program

# **Public Policy**

36 credits Bachelor of Science

The Public Policy major provides students with the knowledge, skills, and experiences that will not only prepare them for work in the employment fields listed below, but for many other jobs, post graduate education, and self-employment opportunities. Students will become informed citizens, ready to participate and serve while we face serious problems, challenges, and choices as a society.

The Public Policy major is interdisciplinary by design, drawing from the social sciences (Anthropology, Economics, History, Political Science, and Sociology), the humanities (Communication and Philosophy), and professional programs (Criminal Justice, Health Sciences, and Management). Both quantitative and qualitative methods are emphasized.

## **Employment:**

- \* Federal/state government
- \* Law
- \* Health care
- \* City/regional planning
- \* Public Management
- \* Governmental affairs
- \* Military and security
- \* Policy campaign
- \* Management intelligence
- \* Foreign service
- \* Law enforcement
- \* Public relations
- \* Non-governmental organizations
- \* Regional and international development
- \* Non-Profit Organizations



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ECON 0110 PS 0200 OR SOC 0009 PHIL 0300 *OR* PHIL 1380



#### **Core Courses**

SOCSCI 0105 HIST 1010 COMMRC 1030 PS 1954 COMMRC 1111 COMMRC 1153 PS 1261 COMMRC 1104 PS 1265 SOCSCI 0200 SOCSCI 1040 SOCSCI 1114

#### 5 courses - 15 credits

Introduction to Public Policy Historical Inquiry and Methods OR Research Methods in Communication Studies OR Political Science Research Methods and Writing Theories of Persuasion OR Rhetoric and Public Policy American Public Policy OR Political Communication OR Administration of Public Affairs Research Methods in the Social Sciences OR Program Evaluation OR **Qualitative Research Methods** 

#### **Elective Courses**

Students choose 5 courses (15 credits). Students are to work with a faculty advisor to create a course of study. A partial list of available classes is provided below.

5 courses - 15 credits

SOCSCI 1850 ECON 0134 ECON 0835 MGMT 1125 MGMT 1851 HCM 1110

CJ 0002/SOC 0020

CJ 0210 PS 1541 SOC 0007 SOC 0145 SOC/PS 0335 SOC 0433 SOC 0477 SOC 0600 SOC 1305

COMMRC 0500 COMMRC 1127 **COMMRC 1153** COMMRC 1220 COMMRC 1410

SOCSCI 1900

SOCSCI 1905

SOCSCI 1955

**Special Topics** 

**Public Economics** Government and the Economy

**Business Economics Labor Relations** Healthcare Policy, Law

Crime, Law, and Public Policy American System of Criminal Justice Politics of Global Economic Relations

Social Problems **Drugs and Society** Sociology of Politics Social Inequality Medical Sociology **Racial and Ethnic Relations** Organizational Behavior

Argument

Image Restoration in the Media Rhetoric and Public Policy

Public Relations: Strategy and Practice

Film and Propaganda

### 2 courses - 6 credits

Internship OR Practicum **Public Policy Capstone** 

### 7 courses - 22 credits

**Mass Communication Process** Introduction to Microeconomics Introduction to Macroeconomics American Politics OR American Society Ethics OR Business Ethics Introduction to Sociology

Basic Applied Statistics OR Applied Statistics OR Probability and Statistics for Business

**General Education Courses** 

**Additional Requirements** 

COMMRC 0320 ECON 0100 STAT 0200 OR STAT 1000 **OR STAT 1100**