University of Pittsburgh Greensburg

Arts Entrepreneurship Certificate

The Arts Entrepreneurship Certificate Program has been designed to provide students with the knowledge skills, and tools needed to create their own personal brand, to market themselves as artists, and to find gainful employment while they are working toward their eventual full-time career in the arts.

The courses can be completed in as little as four semesters, while you complete your undergraduate degree. Some of the courses also fulfill general education requirements.

REQUIREMENTS:

Complete the required classes:

MGMT 0022	**Financial Accounting** ***or***
or **MGMT 0026**	**Personal Financial Planning**
MGMT 1857	**Project Management**
COMMRC 1310	**Advertising Strategy and Practice**
ENGCMP 0031	**Business Writing**
HUMAN 1055	**Arts Entrepreneurship**
COMMRC 1900	***Communication Internship (preferred)** ***or***
Or **THEA 0103**	**Theatre Practicum**

*Students will earn three credits in an internship or practicum experience chosen in consultation with their advisor.

Courses for the Arts Entrepreneurship Certificate must be completed with a C- or better.