

INTERNSHIP SPOTLIGHT

Alexis Osborne

Graduation Semester & Year: Spring '25

Semester & Year of Internship: Spring '25

Major: Creative & Professional Writing

Hometown: Latrobe, PA

Hobbies: Writing, listening to music, shopping

Campus Activities: Student Library Assistant at Millstein Library, Student Activities Board Secretary, Editor of the Pendulum

Future Plans/Career Goals: Obtaining a teacher certification with a focus on English 7-12, eventually becoming a principal.



- **Internship (company/your title):**
Pitt-Greensburg Admissions/Marketing Intern
- **How did you find your internship?**
There was an internship email sent out to campus from Career Services, and a link to apply. The description sounded interesting, so I applied!
- **What were your duties?**
I completed spotlights of students (transfer, alumni, and internship), I created social media posts and took photos at events, and I created a write-up and selected photos for a Transfer Guide.
- **How many hours per week were you at your internship site?**
10 hours
- **What did you enjoy most about your internship?**
I enjoyed learning about the marketing aspect of this campus! It was so much fun learning about behind scenes everything this department does for students. I also had a lot of fun creating content and taking photos for our social media. I made great connections with the staff in this department, and they made my experience enjoyable!
- **What was the most difficult aspect of the internship?**
I would have to say cropping pictures for social media was a bit of a challenge, because I wanted it to look good for social media, but sometimes photos needed to be cropped, and I would have to find a way around that.
- **How did your experience at UPG and in the Creative & Professional Writing department prepare you for your internship?**
I have had experience in journalism as a writing student, so I think interviewing people was enjoyable because that's one of my favorite aspects. I also was a Peer Leader, so I enjoy making connections with other people, so I also think that helped me when I had to take photos at events because I enjoy talking to people.
- **How has your internship prepared you for a career?**
I learned what it was like to be a part of a team, and I learned the importance of communication with other people. I would like to be a teacher, so I think that this internship has prepared me with what I want to teach students.

(cont.)

- **What recommendations do you have for other students about doing an internship?**

I recommend that students take in what they have learned and what they have to learn at their internships because it will help them with their future careers; it will also help learn how to act in professional settings while building communication skills. I think both of these assets are essential for any student in their future careers.

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