INTERNSHIP SPOTLIGHT

Ella Buchanan

 Graduation Semester & Year: Spring 2021

 Semester & Year of Internship: Spring 2021

 Major: Communication

 Minor: Education

 Hobbies: Reading, Writing, Party Planning, Travel

 Campus Activities: Creative Writing Club

 Future Plans/Career Goals:

 I hope to work in the Book Publishing industry as a

 Publicist or Marketing Specialist!

• Internship (company/your title):

City of Greensburg, Planning & Development/Student Planner Intern

• How did you find your internship?

I got the information through UPG!

• What were your duties?

I helped created agendas for online TEAMS and Zoom meetings, created materials on Canva and iMovie for the city's social media sites. I also worked on the Blight project and compiled a list of all properties throughout the city.

• How many hours per week were you at your internship site?

10-12 hours per week

• What did you enjoy most about your internship?

I loved being able to use some of my Communications skills in a real life work environment!

• What was the most difficult aspect of the internship?

In the beginning it was a little overwhelming but once I got myself organized and comfortable it became so easy!

• How did your experience at UPG and in the Communication Department prepare you for your internship?

Having taken my Communication classes with Dr. Prellwitz really helped me feel comfortable and confident in my position.

• How has your internship prepared you for a career?

It has really helped me decide which aspects of Communications I want to work in!

• What recommendations do you have for other students about doing an internship?

Do it! If you're worried about it being too much or are nervous, work through that! Any experience is great experience!

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