

COACH'S CORNER

I'm sure that you have read enough about me in my introduction. This isn't about me. This is about our basketball program. If you have ever scored a point, grabbed a rebound, or dropped an ounce of sweat during a practice, you are in this family. This is a special family, one that I'm honored to be a part of.



The best part of my job so far has been meeting with alumni and the all of the wonderful people in Greensburg. Everyone that I have met with has been welcoming and generous. People are excited about this program and that gets me excited. I know it is the honeymoon period, and I haven't lost a game yet, but I am overwhelmed by all of the support.

If we want to get this program back on track, I'm going to need all of your help. One coach or one player is not going to turn this thing around. I have spent my first month trying to collect as many good people as I can to be a part of this program. I want you guys to be a part of this journey. When we win, we all win.

Don't be a stranger. If I haven't met you yet, please introduce yourself. Feel free to call, text, or email me if you have any ideas that can help our program, or you just want to talk some basketball. Obviously, we would love to see you at our games, and if you ever wanted to come watch a practice or an open gym just let me know.

What is our team going to look like? That is a good question. Ideas about who we want to be aren't fully formed. They will become clear as we start to work on them. I have a plan, and I'm going to try to execute it to the best of my ability. Am I going to make some mistakes along the way? Yes. But that isn't going to stop me from trying.

I will create a system based on our players, not the other way around. Fundamentals are more important than our system. No matter what defense we run or plays we draw up, fundamentals will always be more important. *-Brody Jackson*

MBAC LUNCHEON SET FOR BLUE & GOLD WEEK

You are invited to the MBAC Luncheon. For details, visit the MBAC Facebook page at <https://www.facebook.com/Pitt-Greensburg-MBAC-1896473957242128/>. To register, submit the form below or visit <https://pitt.wufoo.com/forms/z1a4ibqf0asu32x/>. Online registration is subject to a processing fee.

Pitt-Greensburg's Men's Basketball Alumni Club Luncheon Registration

Luncheon Registration is \$20 per person.

Sunday, October 22, 2017 - Noon - Westmoreland Country Club—Export, PA

- Please return this form with a check payable to *University of Pittsburgh at Greensburg* to: University of Pittsburgh at Greensburg, Lynch Hall 209, 150 Finoli Dr., Greensburg, PA 15601.

Name: _____
 E-mail: _____ Phone: _____
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 Guest 1 Name: _____
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 Guest 3 Name: _____
 Amount Enclosed: _____



441 LINDEN STREET, ALLENTOWN, PA 18102

Fall 2017 NEWSLETTER

Brody Jackson Selected as Pitt-Greensburg Men's Basketball New Head Coach

After an intensive search for a new head coach for the Men's Basketball Team, which included 130 candidates from the United States, Australia and New Zealand, Pitt-Greensburg has selected Brody Jackson as its new Men's Basketball Head Coach.

"I have been blessed with the unbelievable opportunity to become a head coach of a college basketball program at 31-years-old. I am not going to let down the people who helped make this happen," said Coach Jackson, who for the past six seasons served under Coach Mike Fuline at the University of Mount Union in Alliance, Ohio.

Jackson's coaching philosophy has developed from being a star player, becoming a high school varsity coach at 23-years-old, observing successful coaches, studying coaching philosophies, attending clinics, and serving under Coach Fuline. Accountability, appreciation, respect, enthusiasm, and competitiveness are five core values that will comprise the centerpiece of Coach Jackson's basketball program at Pitt-Greensburg. His goals include developing his players socially, academically and athletically on and off the court. His intent is to create a positive learning environment and culture for his players using these core values to attain the stated goals.

"I can't guarantee how many wins we will get this year or next, but I can guarantee that we are going to work extremely hard and be the best team that we can be," he stated with a confidence which has impressed all who have met him.

In recent weeks, Jackson has traveled to the homes of each of his players, and spoken personally with them and their parents. He has also taken the time to personally thank, and interact with Pitt-Greensburg President Dr. Sharon Smith, Athletic Director Anthony Berich and members of the search committee for this great head coaching opportunity. Coach Jackson has acknowledged the warmth with which he has been received by everyone associated with the



MBAC alumni welcomed new head coach Brody Jackson.

Men's Basketball Program and noted, "Everyone in the Pitt-Greensburg community has been great since I've been here. People here are so friendly, and want to do everything they can to help. I grew up in a small tight-knit community, and that is what I love about this place."

He is anxiously awaiting the start of the new school year, and promised, "We are going to start getting to work the first day they get into campus. I think players are excited to come back and are looking to get started."

Pitt-Greensburg students, alumni, and basketball fans share in Coach Jackson's excitement for the upcoming basketball season.

**Keep up with the 2017-2018
 Bobcat team with the
 Coach's Corner on page 4!**

**SHEILA KUDRICK PROMOTED TO PITT-GREENSBURG
CHARITABLE RELATIONSHIP MANAGER**

In May 2017, Sheila Kudrick was named Charitable Relationship Manager for the University of Pittsburgh at Greensburg. Prior to accepting this promotion, Ms. Kudrick served as Pitt-Greensburg's Alumni Relations Coordinator from July 2014 to April 2017.



"In this new role, I will continue to get to know the alumni and their interests and passions while sharing about the advances of Pitt-Greensburg," stated Kudrick.

As Alumni Relations Coordinator, Kudrick with the support of the Pitt-Greensburg President Dr. Sharon Smith was instrumental in the establishment and success of the Men's Basketball Alumni Club. In reflecting upon her leadership with the MBAC, Kudrick stated, "One of the highlights of my time in Alumni Relations was

working with the MBAC. It has been a privilege to work with these gentlemen and to be a part of their trailblazing. I am excited to see what results from the enthusiasm and dedication of this group."

Kudrick earned her Bachelor of Arts degrees from the University of Northwestern at St. Paul in 1993, and her Master's degree from Regent University in 1998. She has maintained a successful, professional career combining academics, the arts, community relations, and athletics. In addition to her responsibilities at Pitt-Greensburg, Kudrick has held positions as diverse as a special events consultant for the Westmoreland Symphony Orchestra, Director of Development and Community Relations for the Harbor of Light, and volunteered as a basketball coach for the Penn-Trafford Basketball Association. While attending graduate school in the Commonwealth of Virginia, she met her husband, John, who attended Pitt-Johnstown. The Kudricks and their three teenage children currently reside in Level Green, Pennsylvania.

JULIA CLEARY SEFCHECK '99 HIRED AS

PITT-GREENSBURG ALUMNI ENGAGEMENT OFFICER

On May 8, 2017, Julia Cleary Sefcheck began her second career at Pitt-Greensburg upon being hired as the school's Alumni Engagement Officer. Ms. Sefcheck, a 1999 graduate of Pitt-Greensburg, assumes the position formerly held by Sheila Kudrick, the school's current Charitable Relationship Manager.

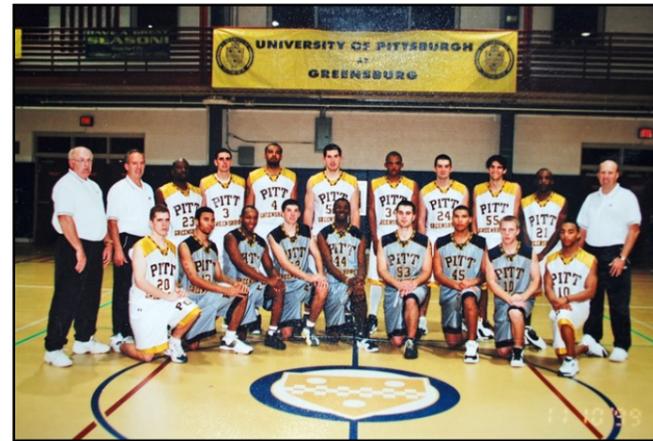
Sefcheck is happy to return to the campus where she spent four great years as a student, served as Editor-in-Chief of the student newspaper and served as a Presidential Ambassador. While a student, she participated in many activities, was a member of Sigma Tau Delta and a recipient of the Ida B. Wells Journalism Award. After graduation, Sefcheck held a number of professional positions. She worked as a freelance reporter in Westmoreland and Fayette counties, and for the Gateway Press. She also worked as a legal secretary prior to returning to school,

and earning her PA Secondary English teaching license. Sefcheck has worked as a substitute teacher, and has managed her family-owned small market and delicatessen. She has devoted nearly 9 years to working with disadvantaged youth, and was involved in developing, facilitating, and supervising after school programs.



Sefcheck currently lives in Scottdale, Pennsylvania, with her husband Jeff and dog Arabella Raven. She initially became re-engaged with Pitt-Greensburg through the Pitt-Greensburg Alumni Association (PGAA) and has now returned on a full-time, professional basis.

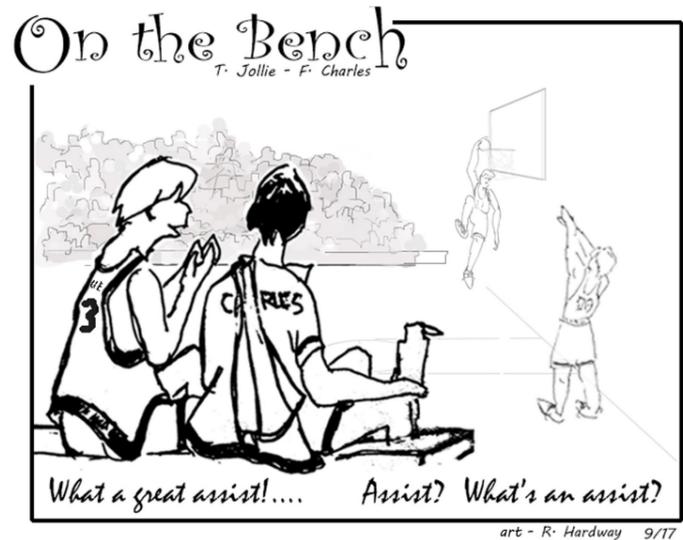
A LOOK BACK



The 1999-2000 Bobcats were the first Pitt-Greensburg Men's Basketball Team to enter post season play. Following their AMCC Championship that season, the Bobcats and Coach Matt Furjanic received an invitation to the ECAC Tournament.

After a home win against Thiel College, Pitt-Greensburg moved on to the semi-finals and finals, played at host Albright College in Reading, Pennsylvania. The Bobcats beat Johns Hopkins University in the semi-finals before ending with a loss to Lebanon Valley College in the finals.

The Bobcats were lead by Jason Trout, Jeff Karaica '01, Josh Sapotichne '01, Clyde Manns '01 and Brian Cureton. Through 2017, Sapotichne still holds the Pitt-Greensburg career record for most 3-pt field goals with 199.



MBAC Gear for Sale



Embroidered T Shirts



Embroidered Pique' Sport Shirt



Items shown are available for order through MBAC. For more information about the items, visit the MBAC Facebook page at <https://www.facebook.com/Pitt-Greensburg-MBAC-1896473957242128/>, or contact the Office of Alumni Relations at 724-836-7496 or pgaa@pitt.edu.